



COLORADO ANIMAL RESCUE



Practicing excellence in animal care, education, and advocacy to connect pets to their people

Community

Collaboration

Gratitude

Compassion

Education

Home

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Colorado Animal Rescue Sponsor Menu 2025

For 25 years, Colorado Animal Rescue (C.A.R.E.) has been more than a shelter—we've been a pillar of support for pets and people throughout the Garfield County and the City of Glenwood Springs. Each year, we provide lifesaving care for over 1,000 shelter and community pets, ensuring they receive the love, medical attention, and resources they need to thrive.

In 2024 alone, 568 pets found their forever homes and nearly 200 owned pets received assistance to help them stay with the families who love them. But none of this would be possible without support from businesses like yours.

Why Partner with C.A.R.E.?

Your sponsorship directly provides food, medical care, and safe shelter for homeless and at-risk pets. As a nonprofit, we rely on donations for over 60% of our annual budget, making community partnerships essential to the future of our lifesaving work.

Partnering with C.A.R.E. offers valuable marketing exposure through events, social media, and local press, positioning your business as a leader in social responsibility. By aligning with our mission, you're not only making a difference for animals but also strengthening your connection with the community.

We look forward to partnering with you and your business. Together, we're building a kinder, more compassionate future for pets and people alike.



2801 County Rd 114
Glenwood Springs, CO 81601
970-947-9173
www.coloradoanimalrescue.org



Facebook and Instagram:
/Coloradoanimalrescue



2024 Stats

Pet Adoptions

- 568 Adopted Pets
 - 326 cats
 - 224 dogs
 - 14 guinea pigs
 - 2 rabbits
 - 1 bird
 - 1 ferret

Pet Food Pantry

- 11,243 lbs of dry dog & cat food and 4,172 cans of wet food distributed to community pets via our Pet Food Pantry, and LIFT-UP & Meals on Wheels food distribution events

Veterinary

- 1,284 vaccines administered
- 330 shelter pets spayed/neutered
- 54 dental procedures performed

Community

- 179 owned pets served
- 144 free pet ID tags mailed to community members
- 63 stray pets reunited with their loving families

Social Media

- Facebook (2024)
 - 1.1M post/story views
 - 79.6K content interactions
 - 1.2K new followers
- Instagram (2025 YTD)
 - 59.2K post/story views
 - 5K content interactions
 - 4.3K unique followers

700+

print newsletter recipients

2.1K

email campaign recipients

Sponsorship Options

Partner with Colorado Animal Rescue in 2025!

Annual Sponsorships (starting at \$2,500)

- Customized event & shelter sponsorship
- Year-round recognition

Events (\$500-2,500)

- Dog Day 5K & Sunlight Mountain Snowshoe Shuffle
- Dressed to the K9s

Animal Care (\$250-1,000)

- Community Cat Room
- Dog Kennels

Adoption Marketing (\$500-1,200)

- Promote adoptable pets
- Sponsor marketing and advertising

Pet Food Pantry (starting at \$200)

- Financial or in-kind donations

All Sponsorships Include: Logo Placement on C.A.R.E. Website, Newsletter & E-blast Marketing and Social Media Recognition

*For more information contact:
Dacia Ryder, Development Director
events@coloradoanimalrescue.org*



Annual Sponsorship

Be recognized for your support all year long!

Support C.A.R.E. in practicing excellence in animal care, education and advocacy to connect pets to their people.

All of the below options include Annual Angel 2025 recognition and large individual sponsorship display in the shelter.

- **Premium Sponsor (\$6,000)**
 - Best in Show Sponsor for Dressed to the K9s
 - T-Shirt Sponsor for the Dog Day 5K and Sunlight Mountain Snowshoe Shuffle
 - Adoption Marketing Sponsorship
 - Gold Adoption Sponsor
- **Companion Sponsor (\$4,000)**
 - Grand Champion Sponsor for Dressed to the K9s
 - Event Sponsor for the Dog Day 5K and Sunlight Mountain Snowshoe Shuffle
 - Adoption Marketing Sponsorship
 - Silver Adoption Sponsor
- **Annual Event Angel (\$2,500)**
 - Man's Best Friend Sponsor for Dressed to the K9s
 - Event sponsor for the Dog Day 5K or Sunlight Mountain Snowshoe Shuffle

All Sponsorships Include: Logo Placement on C.A.R.E. Website, Newsletter & E-blast Marketing and Social Media Recognition



COLORADO ANIMAL RESCUE



Dog Day 5K & Sunlight Mountain Snowshoe Shuffle Sponsorship

Saturday, August 16 @ Two Rivers Park

Saturday, December 20 @ Sunlight Mountain Resort



Whether you're a summer or winter sports fan, a race sponsorship is a great way to partner with our organization while promoting your company.

- **Event Sponsor (\$750/event)**

- Company logo on event marketing materials
 - Event posters/fliers (posted at 70+ businesses from Basalt to New Castle)
 - Website event
 - Event registration page

- **T-shirt Sponsor (\$1,000/event)**

- Company logo on event t-shirt
- Company logo on event marketing materials
 - Event posters/fliers (posted at 70+ businesses from Basalt to New Castle)
 - Website event
 - Event registration page
- Annual Angel 2025 recognition



All Sponsorships Include: Logo Placement on C.A.R.E. Website, Newsletter & E-blast Marketing and Social Media Recognition



Dressed to the K9s Sponsorship

Saturday, September 9 @ The Arts Campus at Willits

Join us at our largest fundraising event of the year celebrating our Thumper Fund, a resource providing extraordinary veterinary services, surgeries, dental procedures, and medications for shelter pets in need.

- **Best in Show (\$2,500)**

- Large individual sponsorship display at event entrance
- Company logo prominently featured on all digital advertising
- Logo on event program and promotional materials
- Annual Angel 2025 recognition
- (8) event tickets including (16) beer/wine tickets & designated group seating (\$870 Value)

- **Grand Champion (\$1,800)**

- Large individual sponsorship display at event entrance
- Company logo prominently featured on all digital advertising
- Logo on event program and promotional materials
- Annual Angel 2025 recognition
- (2) event tickets including (4) beer/wine tickets (\$290 Value)

- **Top Dog (\$1,200)**

- Large logo on group sponsorship display board
- Company logo prominently featured on all digital advertising
- Logo on event program and promotional materials
- Annual Angel 2025 recognition

- **Man's Best Friend (\$700)**

- Logo on group sponsorship board
- Logo on promotional materials and event slideshow



Animal Care Sponsorship

Help us provide daily care to our shelter pets!

Sponsoring our Dog Kennels or Community Cat Room covers the costs of enrichment supplies and helps keep our shelter pets healthy, happy and thriving.

- **Annual Animal Care Angel (\$1,000)**
 - Dog Kennels or Community Cat Room sponsor for the entirety of 2025
 - Large individual sponsorship display in the shelter lobby
 - Annual Angel 2025 recognition
- **Animal Care Advocate (\$500)**
 - Dog Kennels or Community Cat Room sponsor for (3) months
 - Small individual sponsorship display in the shelter lobby
- **Rescue Ranger (\$250)**
 - Dog Kennels or Community Cat Room sponsor for (1) month
 - Small individual sponsorship display in the shelter lobby

All Sponsorships Include: Logo Placement on C.A.R.E. Website, Newsletter & E-blast Marketing and Social Media Recognition



Adoption Marketing Sponsorship

Spread the word about our adoptable pets!

Sharing our adoptable pets with friends and family is an easy way to gain potential adopters' attention and help our pets find their forever homes.

All of the below options will cover print ad and social media boost costs, and include an individual sponsorship display in the shelter lobby, company logo displayed on our Facebook cover photo, and graphics to share at your business (printable and electronic).



- **Platinum Adoption Sponsor (\$1,200)**

- Sponsor reduced adoption fees for (1) month
- Annual Angel 2025 recognition

- **Gold Adoption Sponsor (\$750)**

- Sponsor reduced adoption fees for (2) weeks

- **Silver Adoption Sponsor (\$500)**

- Sponsor reduced adoption fees for (1) weekend (Friday-Sunday)

- **Bronze Adoption Sponsor (\$200)**

- Sponsor an individual or group of animals' additional advertising and marketing costs



All Sponsorships Include: Logo Placement on C.A.R.E. Website, Newsletter & E-blast Marketing and Social Media Recognition



Pet Food Pantry Sponsorship

Join us in creating change for community pets!

Giving thousands of pounds of dry food and cans of wet to our neighbors' pets from our Pet Food Pantry, and via food distribution events with Meals on Wheels and LIFT-UP from Carbondale to Parachute.

All financial and in-kind donations for the Pet Food Pantry feed community-owned pets in Garfield County, the City of Glenwood Springs, and the Roaring Fork Valley.



- **Hunger Hero (\$200/month)**

- Can be one-time or recurring

- **Feeding Friend**

- Bins provided by C.A.R.E. (if needed) to collect pet food
- C.A.R.E. to coordinate pick-up



All Sponsorships Include: Logo Placement on C.A.R.E. Website, Newsletter & E-blast Marketing and Social Media Recognition